



**Sponsorship Opportunities
2010 Annual Meeting**

Westin Washington, DC City Center Hotel – October 6-8, 2010

Thank you for your interest in supporting USCHPA! This is a wonderful opportunity for you to get always valuable exposure in front of fellow members as well as some of the most influential congressional members that speak at our meeting each year.

USCHPA needs a foundation of sponsorship contributions from our member companies to ensure the continued success of the Annual Meeting. There are many opportunities for you to choose from, described below along with a listing of benefits and recognition. We encourage co-sponsorship and will provide equal credit to all organizations involved.

Please mark the option(s) you choose and indicate your preferred payment option.

Sponsorship forms and payments must be received by October 1, 2010!

Platinum Conference Sponsorship - \$20,000. Foundational support for the entire conference, not limited to any given event. Benefits include:

- **Opportunity to introduce VIP speakers** (first three Platinum Sponsors only)
- logo placement on our Platinum Sponsor sign displayed at registration and other key locations
- most prominent listing in all programs and promotional announcements;
- table-top exhibit space;
- promotional materials inserted in conference attendee packets; and
- **five paid conference registrations** for company representatives.

Gold Conference Sponsorship - \$15,000 Foundational support for the entire conference, not limited to any given event. Benefits include:

- logo placement on our Gold Sponsor sign displayed at registration and other key locations
- prominent listing in all programs and promotional announcements;
- table-top exhibit space;
- promotional materials inserted in conference attendee packets; and
- **four paid conference registrations** for company representatives.

Silver Conference Sponsorship - \$10,000 Foundational support for the entire conference, not limited to any given event. Benefits include:

- logo placement on our Silver Sponsor sign displayed at registration and other key locations
- prominent listing in all programs and promotional announcements;
- table-top exhibit space;
- promotional materials inserted in conference attendee packets; and
- **three paid conference registrations** for company representatives.

*500 Montgomery Street, Suite 400, Alexandria, VA 22314
Phone: 703.647.6232 • Fax: 703.647.6259
www.uschpa.org*

Bronze Conference Sponsorship - \$8,000 Foundational support for the entire conference, not limited to any given event. Benefits include:

- logo placement on our Bronze Sponsor sign displayed at registration and other key locations
- prominent listing in all programs and promotional announcements;
- table-top exhibit space;
- promotional materials inserted in conference attendee packets; and
- **two paid conference registrations** for company representatives.

General Conference Sponsor - \$5,000. Benefits include:

- signage at continental breakfasts, coffee breaks, and lunch buffet listing company sponsorship;
- listing in all programs and promotional announcements;
- table-top exhibit space;
- promotional materials inserted in conference attendees' packets; and
- **one paid conference registration** for company representative.

Tabletop Exhibit - \$2,500. Tabletop exhibit space will be available in the main meeting room, and limited additional space is also available in the foyer near registration and buffets.

Supporters Fund - Minimum of \$1,500. Organizations may support with any donation of \$1000 or more. Full recognition will be given in all programs and promotional announcements as well as several verbal announcements by conference representatives at the meeting acknowledging contribution.

Exhibits must be shipped to:

The Westin Washington, DC City Center
1400 M Street, NW
Washington, DC
HOLD FOR USCHPA ANNUAL MEETING

EXHIBITORS ARE RESPONSIBLE FOR COORDINATING DELIVERY OF EXHIBITS TO THE USCHPA MEETING AREA. THE HOTEL OFFERS COMPLEMENTARY STORAGE FOR UP TO 24 HOURS PRIOR TO THE EVENT.

EXHIBITORS MUST CONTRACT FOR ANCILLARY SERVICES SUCH AS INTERNET CONNECTIONS DIRECTLY WITH THE WESTIN NO LATER THAN THREE WEEKS PRIOR.

PLEASE CONTACT THE WESTIN, WASHINGTON, DC CITY CENTER HOTEL AT (202)457-9174 FOR ANY ADDITIONAL QUESTIONS REGARDING EXHIBIT MANAGEMENT.

USCHPA Annual Meeting Sponsorship Reservation Form

Thank you for your support! Please mark your selection below.

- Platinum Conference Sponsorship - \$20,000**
- Gold Conference Sponsorship - \$15,000**
- Silver Conference Sponsorship - \$10,000**
- Bronze Conference Sponsorship - \$8,000**
- General Conference Sponsorship - \$5,000**
- Table-Top Exhibit - \$2,500**
- Supporters Fund - Minimum of \$1,500**

Enclosed is my check in the amount of \$_____ to cover the cost of the above checked sponsorship option(s).

Please bill my company in the amount of \$_____ to cover the cost of the above checked sponsorship option(s).

My company wishes to co-sponsor the above event with _____.

Our co-sponsorship payment in the amount of \$_____ is enclosed.

Sponsorship Contact

Name: _____

Title: _____

Company: _____

Address: _____

Address: _____

City, State, Zip, Country: _____

Phone: _____ Email: _____

Sponsorship payments must be received by October 1, 2010.

Make check payable to "USCHPA" and send to:
USCHPA, 500 Montgomery Street, Suite 400, Alexandria, VA 22314